14 April 1983

Memorandum for:

Mr. Henry Nau NSC Staff

In response to your request of 8 April, we are forwarding the attached paper on EC and US import ties with LDCs. I hope you will find it useful background for your discussions with other Summit country representatives in Williamsburg this weekend.

STAT

Attachment: As stated



Director,

EURA

Office of European Analysis EUR M 83-10016

EUR M 831016

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DIRECTORATE OF INTELLIGENCE

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15 April 1983

EC and US: Import Ties with LDCs

Summary

EC and US non-energy imports from LDCs increased sharply during the past decade. By 1981, these imports reached about \$50 billion each for the European Community and the United The composition of these imports differs, however, between the Community and the US. The EC imports mostly agricultural commodities and raw materials, while the US purchases mainly manufactured goods. Moreover, the regional breakout of these imports varies; the EC imports more from the poorer LDCs, while the US purchases come largely from the newly industrialized countries (NICs). The Community's trading pattern with LDCs has developed, in part, because of the special treatment it gives former colonies of EC The EC's trade agreement with 63 African, Caribbean, and Pacific countries -- the Lomé Convention -- provides duty-free access for all manufactured products and most agricultural goods. The United States, on the other hand, through its Generalized System of Preferences, does not discriminate between LDCs unless they are ruled ineligible to receive preferential treatment under the 1974 Trade Act.

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This memorandum was prepared	Office of
European Analysis. Research was Questions and comments may be add Chief Economic Issues Branch,	983.

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Import Trends

EC and US imports from the Third World rose rapidly during the 1970s. EC imports jumped from \$21.3 billion in 1970 to \$158.1 billion in 1980, while US imports went from \$10.3 billion to \$117.8 billion. Naturally most of the increase was accounted for by rising prices for oil and other energy products.

Non-energy imports experienced steady growth throughout the decade as well. EC non-energy imports from developing nations rose at an average annual rate of 17 percent during the 1970s expanding from \$12.7 billion in 1970 to \$60.2 billion in 1980. These imports as a share of total EC non-energy imports reached 12 percent in 1970 and have not been above that level since; the current share held by LDCs is just under 10 percent. If intra-Community trade -- which accounts for roughly half of total EC trade -- is excluded, the LDC share of non-energy EC imports increases from 25 percent in 1970 to a peak of 27 percent 1977 and dropped back to about 24 percent last year.

US non-energy imports from LDCs increased from \$8.4 billion in 1970 to \$47.6 billion in 1980, an annual average advance of 19 percent. Non-energy imports from LDCs as a share of total US non-energy imports increased from 23 percent in 1970 to a peak of 28.3 percent in_{25x1} 80 and has remained at roughly that level since.

While EC non-energy imports from developing nations surged during the 1970s they declined in 1981 due to a combination of factors. In 1981 the dollar appreciated by about 20 percent against the major West European currencies. At the same time real GNP in the Community fell by about 0.5 percent -- by comparison the US economy expanded by 2.3 percent. Increased protectionism also may have played a role in the decline. has been increasingly relying on voluntary export restraint agreements with supplier countries to limit access to the EC market. The Community's arrangement with Brazil and South Korea to limit their steel exports is a prime example. Individual EC members also apply non-tariff barriers on imports of footwear, watches, toys, radios, televisions, and other consumer electronics. France and Italy lead with controls on 121 producte followed by Britain with 65 and West Germany with 31.

Although the European Community and the United States both imported about the same dollar value of non-energy products from the Third World -- roughly \$50 billion each -- in 1981 the composition of imports differed. Agriculture and raw materials accounted for about 57 percent of EC non-energy imports from LDCs in 1981. About half of the more than \$27 billion worth of agriculture and raw material imports, mostly coffee, cocoa and

grain, came from Latin America. Among the LDCs, the Far East is the largest supplier of non-energy products to the EC -- accounting for 35 percent of the Community's non-energy imports from the Third World. If energy is included, the Middle East is the largest source of EC imports from LDCs because the 25x1 Community's oil imports are so large.

On the other hand, US non-energy imports from LDCs are primarily made up of manufactures -- 63 percent of the total -- and tend to be heavily concentrated in the Newly Industrialized Countries (NICs) -- Brazil, Mexico, Taiwan, Singapore, South Korea, and Hong Kong. The NICs account for about 63 percent of US non-energy imports from LDCs with Taiwan alone accounting for 26 percent of NIC exports to the US. On a regional basis the Far East -- consisting primarily of ASEAN countries and Asian NICs -- is the largest supplier to the US among LDCs with a 53 percent share. If oil is included Latin America led by Mexico and Venezuela accounts for the largest share, about one-third, of US Third World imports.

EC Trade Policy Towards LDCs

The Community has special trade relations with a variety of LDCs and allows varying degrees of preferential access to its markets. The most preferential arrangement is granted to those countries which are former colonies of individual EC members. ties with LDCs are closest with Africa and were originally embodied in the Yaoundé Conventions signed in 1963 and 1969. This arrangement provided aid and duty-free access to EC markets for a number of manufacturing and agricultural goods. Britain's entry into the EC in 1973 added to the Community's bundle of excolonies, especially in the Caribbean and Pacific regions. accommodate these countries and to expand the scope of the convention, a new deal was signed at Lomé, the capital of Togo, in 1975 and extended in 1979; the list of signatories to the Lomé Convention now includes 63 countries -- known as the African, Pacific, and Caribbean countries (ACP). At French insistence, however, some of Britain's former colonies -- such as India and its neighbors -- were excluded from Lomé agreements.

Like the Yaoundé Convention, Lomé is based on the twin pillars of trade and aid. According to the EC, 99 percent of all goods produced by ACP countries are allowed duty-free access. The remaining one percent primarily consists of agricultural goods in direct competition with EC-produced items protected by the Common Agricultural Policy. A special arrangement exists for sugar imports from the ACP countries to offset the loss of Commonwealth priveleges by ex-British colonies. The EC guarantees to buy 1.4 million tons of raw sugar a year from the ACP producers at high EC prices, however, the ACP countries argue

that the EC is unwilling to pay them the same price the Ten pay to their own producers. Total aid to the ACP countries over the 5 year life of the current convention (expiring in March 1985) is \$5.5 billion at 1982 exchange rates with 65 percent taking the form of grants and the remainder as low interest loans.

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The most innovative aspect of the Lomé convention is the export earnings stabilization program, known as Stabex. The program provides financial assistance to make up for the loss of export earnings from any of 44 listed commodities — mostly agricultural goods and raw materials. To qualify for Stabex aid a commodity must account for at least 6 percent of the country's total export earnings, or 2 percent in the case of the poorest ACP countries. Also the drop in export earnings must be at least 6 percent (2 percent for the poorest countries) below the previous year's level. Although the 1980-85 Stabex program was allotted \$540 million in funds, it is already running short of cash because of the 1981 collapse of world commodity prices. The Community spent \$134 million or about 25 percent of Stabex's budget in 1981 alone and because of budgetary problems paid for only half the claims submitted.

Third World countries not included in the Lome accord have either seperate bilateral arrangements with the EC or fall under the EC's Generalized System of Preferences (GSP). Mediterranean Arab countries of North Africa -- Morocco, Algeria, Tunisia, Egypt, Jordan, Syria, and Lebanon -- along with Israel receive duty-free access to the EC for their manufactured exports and reduced tariffs on some agricultural goods. The remaining LDCs are covered by the GSP. Under this program which applies to 115 countries, 20 percent of agricultural products are given duty-free access while the remainder receive tariff reductions of 20-60 percent. Manufactured imports are allowed duty-free access but are held in check by quotas. These quotas are changed annually and in the past have been used to protect domestic manufacturers. Manufactured imports are subdivided into sensitive and non-sensitive products. Quotas for sensitive items -- such as steel, footwear and leather products -- are determined by each individual country subject to EC approval, while imports of non-sensitive products are controlled at the Community level. For sensitive products the reintroduction of the tariff rate is automatic and immediate as soon as the quota limit is reached. To promote export opportunities of the poorer LDCs, the Community permits imports to exceed the quota by a large margin before it applies duties.

The US Generalized System of Preferences

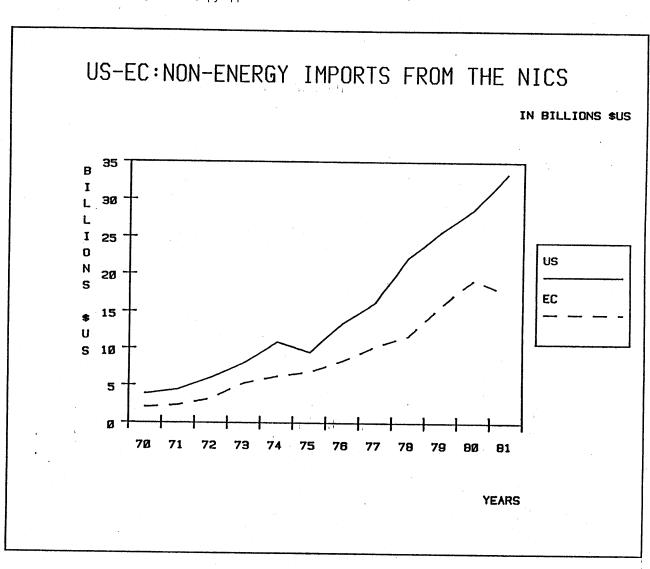
The US GSP does not greatly differ from that of the EC. Presently the number of beneficiaries of the US GSP totals 140

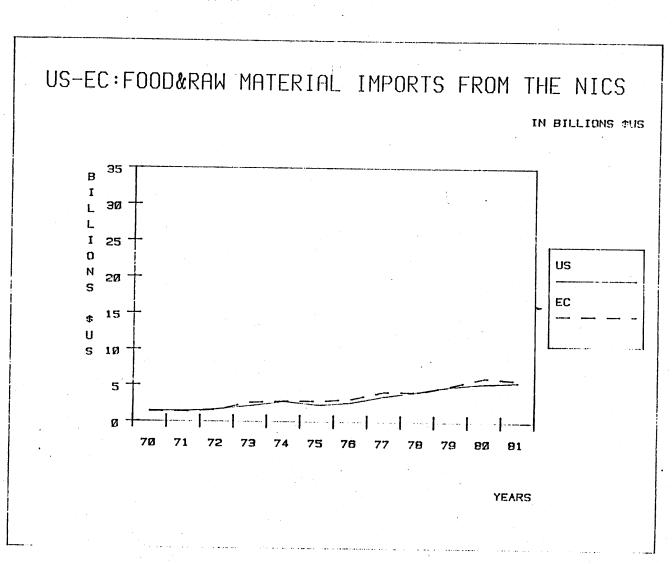
and the US allows duty-free access to both agricultural and manufactured products. One unique characteristic of US preferences is the "competitive need" provision which enables particular products from individual countries to be excluded. The competitive need provision is intended to provide an incentive to LDCs to diversify their exports. Under this provision a developing country loses preferential treatment with respect to a particular product if its exports of this good during one year exceed 50 percent of total US imports of the product. An export item from an individual country also may be excluded if its value exceeds \$50.9 million in a given year. The value limit was set originally at \$25 million in 1974 but has been raised in line with rising US GNP. The competitive need provision is not applied if the product in question is not produced by a US manufacturer.

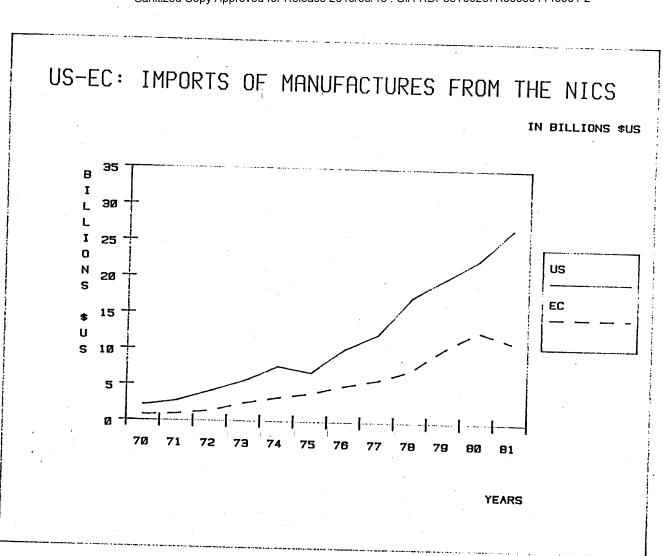
Distribution: EC and US: Import Ties With LDCs
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1 - NIO/E
1 - OGI/Economics Division
1 - D/EURA
2 - EURA Production
4 - IMC/CB
1 - EURA/EI
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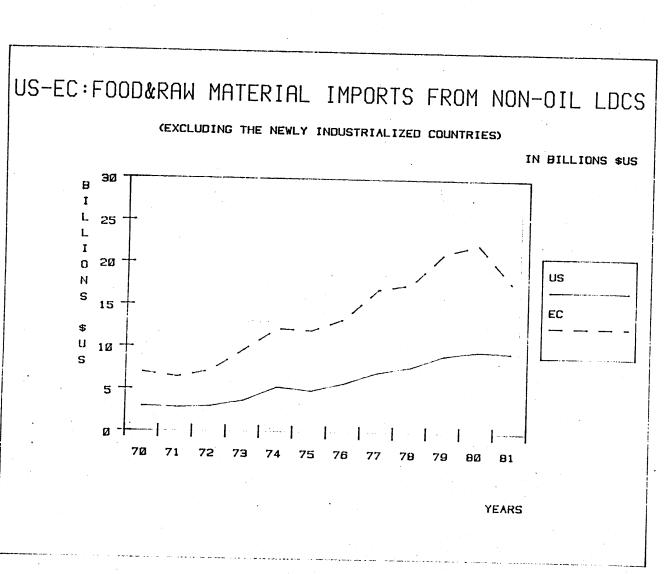
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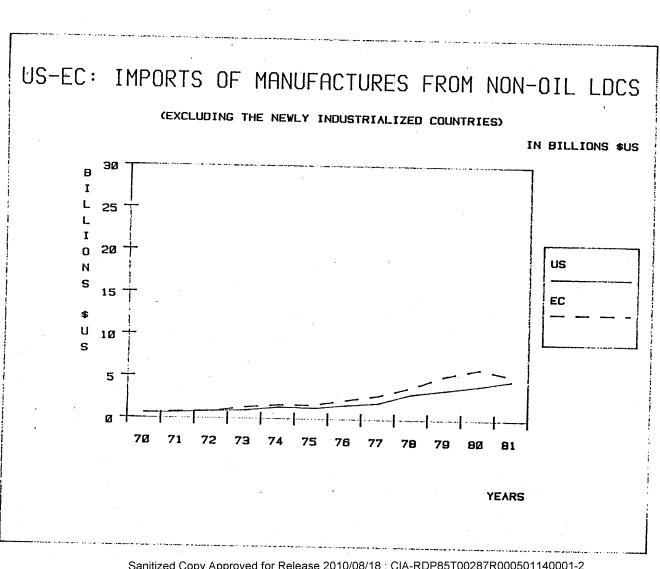


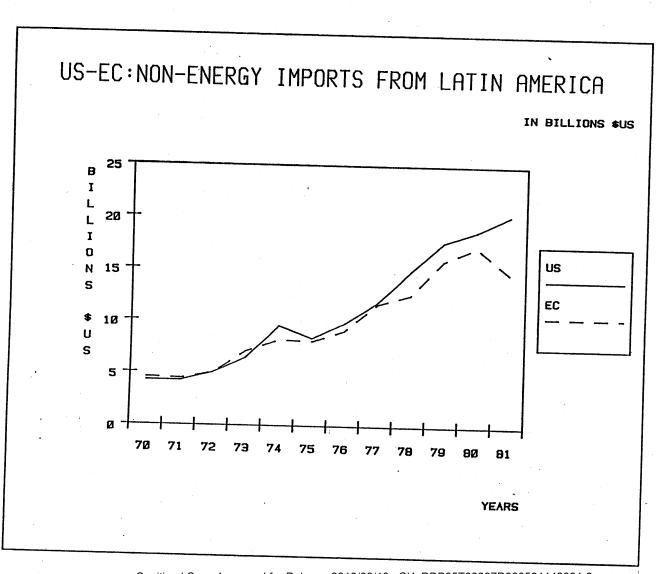


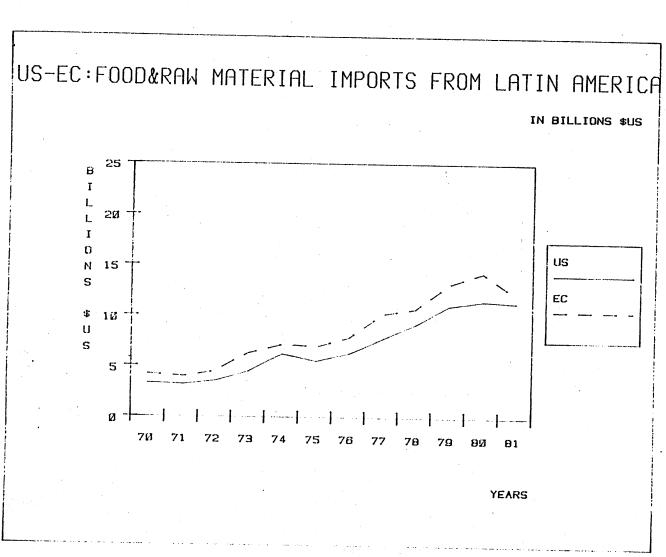


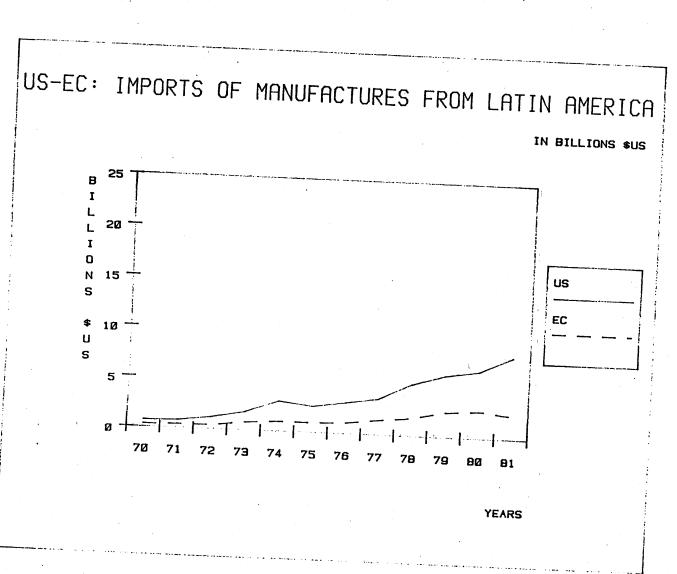
US-EC:NON-ENERGY IMPORTS FROM NON-OIL LDCS (EXCLUDING THE NEWLY INDUSTRIALIZED COUNTRIES) IN BILLIONS \$US 25 20 US 15 EC 10 5 YEARS

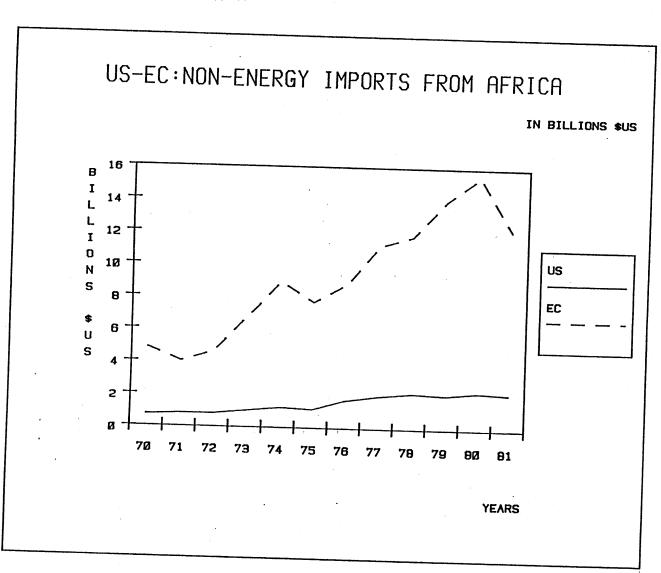


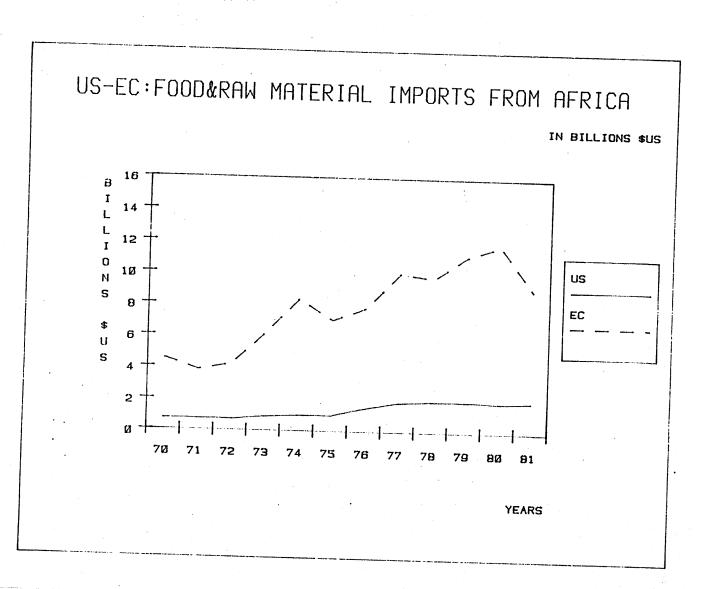


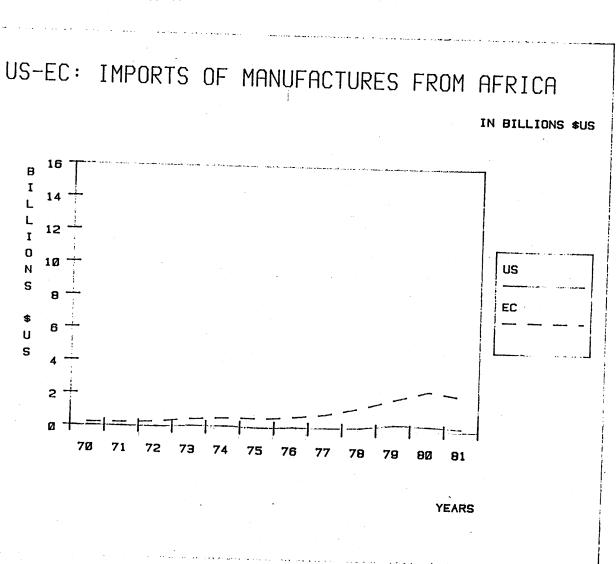


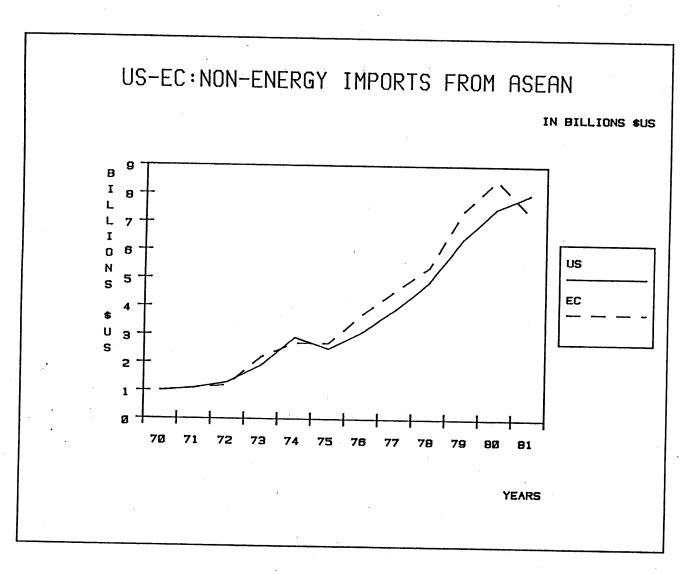


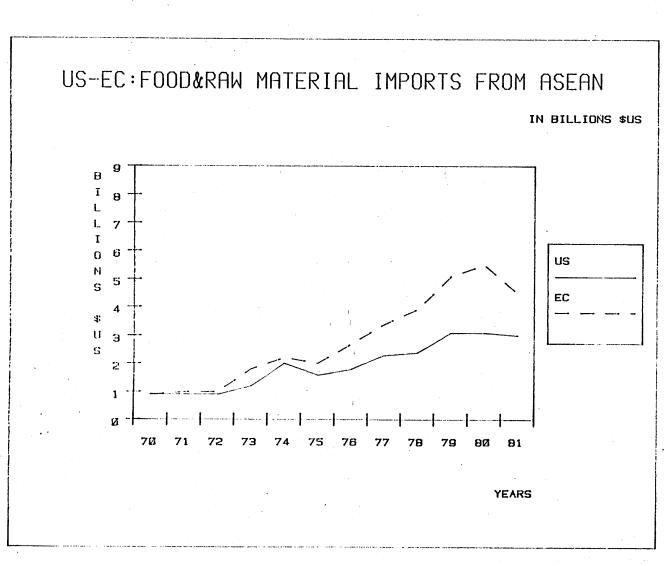


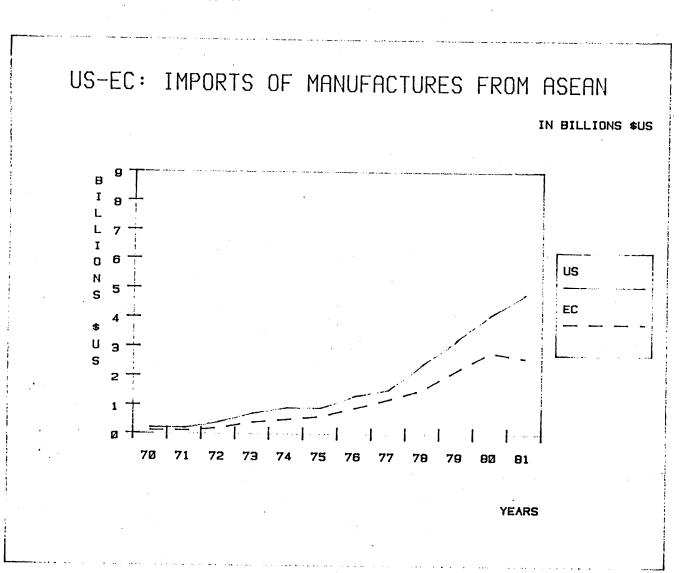












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	•				•						Millie	on US\$
Commodity	1970	<u>1971</u>	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981
TOFAL,	2152	2435	. 3215	5304	6367	6946	8392	10312	11649	15823	19978	1909
POODSTUFF RAW MATTERIAL FUELS MANUFACTURES OTHER	812 478 5 821 36	904 424 2 1042 62	1139 503 3 1513 57	1888 767 6 2562 81	1979 936 68 3296	2070 840 22 3913 100	2159 1052 4 5027 150	3078 1138 •1 5910 184	2861 1212 9 7311 256	3374 1675 29 10369 376	3776 2304 734 12700 463	3719 2030 1649 11257 441

UNITED	STATES:	Imports	From	NICE	ı
CHILLIAN	OINTID:	THIPOL CS	L I COM	NICS	

											Mi11:	ion US \$
Commodity	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980 ·	1981
TOINL	3837	4431	6122	, 8117	10848	10028	13891	17340	23883	28961	35531	40841
FOODSTUFF RAW MATERIAL FUELS MANUFACTURES OTHER	1186 226 63 2192 170	1233 203 30 2761 204	1484 257 31 4111 239	1732 430 50 5628 277	2164 631 77 7621 355	1760 573 489 6809 397	2190 562 525 10194 420	3023 587 1027 12230 473	3453 773 1604 17369 604	3793 1145 3305 20024 694	4131 1140 6860 22557 843	4249 1242 7451 26947 952

Newly industrialized countries — Mexico, Brazil, Singapore, Hong Kong, South Korea, and Taiwan.

EUROPFAN	COMMUNITY:	Imports	From	Other	Non-Oil	LDCs	

											Mill	ion US \$
Connoclity	1970	<u> 1971</u>	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981
TOTAL	7827	7524	8342	11427	14533	14660	16755	20802	22861	28699	32070	26730
POODSTUFF RAW MATERIAL FUELS MANUFACTURES OTHER	3845 3100 183 617 82	3872 2558 225 774 95	4342 2827 175 884 114	5744 3926 222 1393 142	6765 5463 487 1665 153	7267 4746 768 1697 182	8337 5117 668 2310 323	11809 5163 506 2889 442	12453 5115 693 3867 734	14061 7236 1392 5171 839	13785 8529 2608 6006 1142	11340 6496 2563 5254 1077

UNITED STATES: Imports From Other Non-Oil LDCs

					5	'			Million US \$			
Commodity	<u>1970</u>	1971	1972	<u>1973</u>	1974	1975	1976	1977	1978	1979	1980	1981
TOTAL	4344	4387	4833	6370	11204	10236	11213	13678	15508	19197	22335	22500
FOODSTUFF RAW MATERIAL, FUELS MANUFACTURES OTHER	2103 838 679 616 108	2108 704 752 656 167	2213 769 820 865 166	2753 967 1356 1053 241	3805 1482 4288 1382 247	3724 1192 3760 1268 292	4303 1528 3322 1730 330	5310 1786 4103 2039 440	5600 2171 4028 3113 586	6725 2491 5783 3629 569	6663 3054 7770 4147 701	6424 3043 7522 4714 797

 $^{^{1}\,}$ Excluding the newly industrialized countries.

Million US \$ 1970. 1611 392 324 23 CODSTUFF 2182 2570 1254 2679 835 1474 73 AW MATERIAL 468 375 444 1125 1853 126 4842 2689 UELS 781 961 60 2502 ANUFACTURES 74 · 1150 94 254 UNITED STATES: Imports From IATIN AMERICA Million US \$ ommodity UTAL 4040L CONSTUFF 241.4 918 1647 1154 2830 1795 8930 1692 9018 2219 9228 ; 4805 2721 14317 2951 19543 AW MATERIAL UELS 7654 2576 7322 1816 1968 20122 ANUFACTURES THER

EUROPEAN COMMUNITY: Imports From LATIN AMERICA

EUROPEAN COMMUNITY: Imports From MIDDER TO

Commodity TOTAL FOODSTUFF RAW MATERIAL FUELS MANUFACTURES OTHER	1970 5274 130 231 4745 164	1971 7563 137 233 6962 220 10	1972 8859 133 190 8250 276 10	1973 12989 226 319 12048 383 13	1974 32886 184 380 31923 376 23	1975 32263 153 240 31420 420 30	1976 36629 254 333 35507 500 35	1977 37998 303 349 36631 597 118	1978 38174 250 393 36296 1175 60	1979 49533 330 506 46907 1090 700	M11 1980 68598 338 800 65486 1285 609	1981 64423 293 613 62237 863 417
			U	NITED STAT	ITS: Impor	ts From MI	IDDLE EAST					
CONNOTITY TOTAL FOODSTUFF RAW MATERIAL FUELS WANNERCTURES OTHER	223 20 27 139 16 13	1971 422 26 28 332 21 15	1972 552 29 40 430 34 19	1973 907 51 45 744 50 17	1974 4454 58 52 4265 53 26	1975 5115 60 50 4914 55 36	1976 8633 47 5 8483 52 46	1977 12407 81 57 12134 43 92	1978 12276 71 53 11981 62 109	1979 15897 99 59 1558 96	MI11 1980 17867 34 21 17632 99	1981 18717 18717 36 27 18468 112

EUROPEAN COMMUNITY: Imports From AFRICA

											Mil1:	ion us s
Commodity	<u>1970</u>	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	.· 1981
TOTAL	8275	8014	8615	111983	21918	17386	19407	21956	22767	32173	42724	34492
FOODSTUFF RAW MATERIAL FUELS MANUFACTURES OTHER	2013 2401 3527 223 31	1799 1977 3969 238 31	2051 2190 4027 296 51	2790 3348 5288 515 42	3454 4803 13002 617 42	3542 3489 9648 552 155	4125 3679 10575 728 300	6178 3789 10705 921 363	6126 3550 10923 1333 835	6350 4782 18218 1860 963	6456 5353 27184 2426 1305	4788 4260 22314 2116 1014

UNITED STATES: Imports From AFRICA

												Mili	ion US \$
Commodity	•	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981
TOTAL		792	925	1237	1931	5903	7350	11537	15458	15297	22789	29525	24942
FUNCTUFF RAW MATERIAL FUELS MANUFACTURES OTHER		542 117 84 30 19	569 136 158 26 36	524 154 481 39 39	689 203 879 62 98	773 278 4690 73 89	689 306 6218 40 97	997 522 9875 73 70	1364 508 13425 95 66	1475 536 13049 138 99	1173 521 20653 346 96	1263 684 27213 259 106	,1260 746 22706 147 83

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Commodity	<u>1970</u>	1971	1972	<u>1973</u>	1974	1975	1976	1977	1978	1979	1980	1981
TUTAL	998	1080	1251	2205	2765	2737	3724	4748	5550	7609	8790	7551
POORSTUFF RAW MATERIAL FUELS MANUFACTURES OTHER	373 541 8 64 10	472 499 - 7 - 86 16	519 524 21 171 16	728 1027 16 408 26	998 1204 28 513 22	1175 869 30 625 38	1367 1372 31 912 42	1842 1539 113 1208 46	2193 1684 148 1458 67	2701 2451 183 2175 99	2705 2811 315 2753 206	2563 1892 269 2639 188

		*		
CETTINI	STATES.	Importe	E'rom	BORRAS

											Milli	ion US \$
Commodity	1970	<u>1971</u>	1972	<u>1973</u>	1974	1975	1976	<u> 1977</u>	1978	<u>1979</u>	1980	1981
TOTAL	1109	1205	1442	2121	4290	4501	5812	7125	8418	10002	12943	14042
FOODSTUFF RAW MATERIAL FUELS MANUFACTURES OTHER	454 427 54 158 16	502 374 83 223 23	479 413 137 378 35	623 555 228 676 39	1134 828 1394 887 47	905 656 2008 873 59	914 860 2705 1251 82	1161 1142 3201 1539 82	1124 1326 3476 2370 122	1357 1754 3586 3152 153	1423 1710 5427 2093 290	1431 1524 6019 4800 268

 $^{^{}m 1}$ Singapore, Thailand, Philippines, Indonesia, and Malaysia